

YOUTH ADVISORY COMMITTEE WORK PLAN

Fiscal Year 2013-14

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
Ongoing Work Items			
A. To raise awareness of resources, services, and events available to youth and teens sponsored by the City of Mountain View and local organizations through creative marketing efforts.	Monthly		
B. To assist in the planning, development, and programming of The View Teen Center.	Art Selection with Visual Arts Committee Preconstruction Meeting	September 2013 January 2014	
C. To assist in volunteering at City-wide events such as the Monster Bash, Tree Lighting Celebration, Spring Family Parade, Yard Sale, and more.	Monster Bash Tree Lighting Spring Family Parade Yard Sale Others	October 26, 2013 December 9, 2013 April 26, 2014 May 10, 2014 TBA	
D. To advise City Council and staff on youth and teen issues within the City of Mountain View.	As necessary		

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1. Plan and implement Teen Special Events such as Meet the YAC events, Open Mic Nights, Acoustic Nights, Sports Tournaments, and more.	Scheduled throughout the year		
2. Execute a Teen-Friendly Business survey among Mountain View teens and select 12 businesses for the 2014 Teen-Friendly Business Program. Continue to present Teen-Friendly Business awards through business presentations and City Council presentations.	Send survey in October/November – Select businesses in December	November 30, 2013 December 31, 2013	
3. Plan and implement workshops for middle and high school teens on a variety of topics that may include: civic engagement, career opportunities, drug and alcohol awareness, mentoring younger youth, general life skills, college preparedness, personal safety, etc.	Scheduled throughout the year		
4. Assist in the planning and implementation of the 2014 Summer Outdoor Movie Night Series.	Select movies in December 2013	December 31, 2013	
5. Assist in the recruitment process of the 2014-15 Youth Advisory Committee through creative marketing efforts.	Applications available in January 2014 – Applications due in April 2014	April 4, 2014	

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6. Launch a safe social media usage campaign that includes an anti-bullying component through posters on school campuses, commercials, and more.	Scheduled throughout the year		